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# THE FIRST ANNUAL SHOW EAST GOLF OUTING

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The Westin Diplomat Resort & Spa | Hollywood, FL  
Wednesday | October 26th | 2011

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7:30AM SHOTGUN START

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Hole 2 of the Diplomat Golf Course

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# Honoring Two of the Industry's Finest Gentlemen



**John  
Lundin**

(Vice President of Film,  
Carmike Cinemas)



**John  
Wilmers**

(Former President & CEO,  
Ballantyne/Strong)

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## Chairpersons

David Passman (President & CEO, Carmike Cinemas)

Jack Kline (President & COO, Christie Digital Cinemas USA)

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## Proceeds to Benefit The Will Rogers Motion Picture Pioneers Foundation

Named after one of the greatest humanitarians, philanthropists and entertainers — Will Rogers — the Will Rogers Motion Picture Pioneers Foundation perpetuates his legacy through the works of two programs, the Will Rogers Institute and the Pioneers Assistance Fund.

THE MOTION PICTURE PIONEERS ASSISTANCE FUND (MPPAF) has traveled a rewarding path since its beginnings in 1939 as a group of industry personalities who gathered once a year to meet old friends socially. The stated goal of the organization remains the same: "To establish a self-perpetuating fund to assist pioneers of the motion picture industry who find themselves in need; the assistance to consist of direct financial aid, medical care and temporary business subsistence during periods of unemployment and unfortunate circumstances to eligible applicants." The MPPAF wants all industry veterans who fall on tough times to know that they have a ready and efficient source of aid in times of emergency and distress.

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The Diplomat Club House

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# SPONSORSHIP AND GOLF OPPORTUNITIES

## Overall Sponsorship of Golf Outing

Includes Recognition and logo on all tournament related materials as well as 4 golf registrations

\$10,000

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## Breakfast on the Run

Includes 4 golf registrations

\$5,000

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## Snacks on the Course

Includes 4 golf registrations

\$5,000

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## Longest Drive Competition

Includes 2 golf registrations

\$1250

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## Closest to Pin Competition

Includes 2 golf registrations

\$1250

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## On Course Recognition

Either on the Tee Box or Green, includes 2 golf registrations

\$1,200

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## On Course Recognition Without Golf

\$750

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## Golf Only

\$250

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**Prizes:** For those who would like to contribute to the prize pool, please include your contribution to your registration total.

If you would prefer to donate a gift, please contact [Argjenda.Zhuta@filmexpos.com](mailto:Argjenda.Zhuta@filmexpos.com).

**Raffle Prizes:** A set of golf clubs and an iPad are among the items to be raffled off. Raffle tickets will be sold on the golf course.

**NOTE:** A boxed breakfast will be provided to all participants.

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### Registration Form

Please enter me in the 1st Annual ShowEast Golf Outing to be held on Wednesday, October 26th with a 7:30AM Shotgun Start at the Diplomat Golf Resort, a part of the Westin Diplomat Resort and Spa in Hollywood, FL.

### Sponsorship

- |   |  |
|---|--|
| <input type="checkbox"/> Overall Sponsorship of Golf Outing<br>\$10,000 | <input type="checkbox"/> Closest to Pin Competition<br>\$1250        |
| <input type="checkbox"/> Breakfast on the Run<br>\$5,000                | <input type="checkbox"/> On Course Recognition<br>\$1,200            |
| <input type="checkbox"/> Snacks on the Course<br>\$5,000                | <input type="checkbox"/> On Course Recognition Without Golf<br>\$750 |
| <input type="checkbox"/> Longest Drive Competition<br>\$1250            | <input type="checkbox"/> Golf Only<br>\$250                          |

Please indicate full company name for signage purposes. \_\_\_\_\_

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For hosting and sponsorship information, please contact Joelle Soliman at 212-493-4064 or [Joelle.Soliman@filmexpos.com](mailto:Joelle.Soliman@filmexpos.com)

Enclosed is my check for \$\_\_\_\_\_.

Please put this payment towards my (circle all that apply) registration/sponsorship/donation for the prize pool

Please make checks payable to ShowEast, Prometheus Global Media, 770 Broadway, 7th Floor, NY, NY 10003

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Please charge my (circle one): American Express    VISA    Mastercard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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\*Online registration available at [www.badgeguys.com/reg/2011/showeast/register.aspx](http://www.badgeguys.com/reg/2011/showeast/register.aspx)  
PLAYER REGISTRATION

Golfer #1 \_\_\_\_\_

Golfer #2 \_\_\_\_\_

Golfer #3 \_\_\_\_\_

Golfer #4 \_\_\_\_\_

I do not have a foursome, please assign me to a group.

NOTE: WE ARE ONLY ACCEPTING 80 PLAYERS. Please return this form by mail to ShowEast, 770 Broadway, 7th Floor, New York, NY 10003 or via email to [Joelle.Soliman@filmexpos.com](mailto:Joelle.Soliman@filmexpos.com). Foursomes are not complete until all payments have been received.

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