

# CineEurope

Official Convention of the International Union of Cinemas

**18-21 JUNE • 2012**

**EL CENTRO DE CONVENCIONES  
INTERNACIONAL DE BARCELONA (CCIB)**

**BARCELONA • SPAIN**



## REGISTRATION INFORMATION

See Your Peers and Meet Important Industry Executives at the Largest and Longest-Running Event Dedicated to the European Cinema Exhibition Community.

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THE OFFICIAL  
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[www.cineuropeexpo.com](http://www.cineuropeexpo.com)

# CineEurope

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## Our New Home!

We are pleased to announce that CineEurope 2012 will be held at El Centro de Convenciones Internacional de Barcelona (CCIB) in Barcelona, Spain. The CCIB is located in the Diagonal Mar area. The conference centre is approximately 10-15 minutes from the city centre via the Metro and is in close proximity to one of the most beautiful beaches of Barcelona.

Barcelona is a thriving port town on the Mediterranean with an excellent year-round climate and cosmopolitan attitude. The city has enough art, architecture, nightlife and gastronomical delights to satisfy travelers of all ages and budgets.

**CineEurope** is the largest, most prestigious and longest running European convention and trade show catering to the cinema exhibition community. **CineEurope** is the event that brings together more than 50 countries to do business. Each year, thousands of cinema exhibition and distribution professionals from Europe and the U.S. come to **CineEurope** to view the latest major cinema releases and extensive product presentations as well as gain valuable industry information to operate their theatres more profitably.

[www.cineeuropexpo.com](http://www.cineeuropexpo.com)



## TOP REASONS TO ATTEND

- Preview important and upcoming cinema releases for the European market
- See exclusive product presentations of films in development and production to make informed programming decisions
- Find the products, services, technologies and concession items at the trade show to make your theatre a must-attend destination
- Network with industry peers at fun-filled sponsored events
- There is no better place than CineEurope to see first-hand what's happening in the European movie industry

## WHO SHOULD ATTEND?

- Theatre Owners/Operators
- Film Buyers
- Film Distributors
- Concessions Purchasers
- Equipment Purchasers
- Operations Executives
- Marketing Executives
- Producers & Filmmakers

## EDUCATIONAL SEMINARS

Leading industry experts provide vital information on:

- Cutting edge marketing
- Digital cinema
- 3D
- Alternative content
- Global best practices
- High Frame Rates
- The latest technology to fight movie theft
- Concessions
- European trends and issues

And much more... all designed to help you stay on top of industry developments and grow your bottom line.

## MAJOR STUDIO PARTICIPATION

These major motion picture studios have participated at CineEurope

- Paramount Pictures International
- Sony Pictures Releasing International
- Twentieth Century Fox International
- Universal Pictures International
- Walt Disney Studios Motion Pictures International
- Warner Bros. Pictures International



## TRADE SHOW

Find the products, services, technologies and concession items you need from **Over 150** companies displaying the latest in:

- 3D
- Amusements/Gaming
- ATMs
- Beer/Wine/Spirits
- Booth/Projection Equipment
- Concessions
- Concession Equipment
- Construction/Architecture
- Digital Cinema Equipment
- Financial Services
- Hearing Devices
- High Frame Rates
- Interior Design
- Janitorial Supplies
- Kiosks
- Lighting
- Lobby Displays
- Movie Merchandise
- Seating
- Security
- Screens
- Signs
- Sound/Speakers/Amplifiers
- Special Services
- Staffing
- Ticketing/Point of Sale
- Uniforms
- Walls/Panels

## SPECIAL OFFERS

All paid attendees to **CineEurope 2012** will receive a **FREE** one year digital subscription to **Film Journal International**

New subscribers only. **NOTE:** Your email address is required to receive your **FREE** subscription. Please make sure to include your email address when registering.

Full registration includes a non-deductible one year **FREE** digital subscription to **The Hollywood Reporter**.

(\$199 value) New subscribers only.



**FILM JOURNAL**  
INTERNATIONAL

**THE**  
*Hollywood*  
**REPORTER**

## HOTEL & TRAVEL INFORMATION

Hotel reservations can be made online at **www.cineeuropexpo.com**. The site contains a range of preferred hotels at various price points, including some located within walking distance of the convention center. If you have questions, contact Joelle Soliman at [joelle.soliman@filmexpos.com](mailto:joelle.soliman@filmexpos.com) or 212.493.4064. Suites are available.



# 2012 REGISTRATION FORM

**Photocopy this form for additional registrants. Payment and form must be received by 6 June 2012.** Please complete the information below. Please print. Photocopy this form for additional registrants. Payment and form must be received by 6 June, 2012 in order to pre-register and avoid lines at the convention. Registrations will not be processed without payment. **PLEASE NOTE:** All non-Spanish residents and companies (EU and non-EU) are required to pay an 8% Spanish Value Added Tax (VAT). All VAT charges made in respect to the convention should be recoverable, and information on how to recover funds will be provided to all visitors upon request. All registrants will receive a VAT receipt after registering. Spanish residents will not be charged VAT, but must provide their Spanish VAT number on the form below. Please complete the mailing and profile information below.

PRIORITY CODE:

DATE  -  -

FIRST NAME  LAST NAME

NAME FOR BADGE (First Name Only)  COMPANY

STREET ADDRESS

CITY  STATE  ZIP

COUNTRY  VAT NUMBER

TELEPHONE  FAX

E-MAIL ADDRESS

Visit [www.cineuropeexpo.com](http://www.cineuropeexpo.com) for hotel and travel information.

### 1. WHICH BEST DESCRIBES YOUR BUSINESS? (CHECK ONE)

- a. Cinema Exhibition
- b. Film Distribution
- c. Film Production
- d. Print or Broadcast Media
- e. Marketing/Advertising Agency
- f. Consultancy
- g. None of the above. If none of the above please specify.

### 2. WHICH OF THE FOLLOWING DESCRIBES YOUR RESPONSIBILITIES? (CHECK ALL THAT APPLY)

- a. General Theatre Management
- b. Film Buying
- c. Film Programming
- d. Marketing
- e. Concessions Purchasing
- f. Equipment Purchasing
- g. Cinema Finance / Operations
- h. None of the above. If none of the above, please specify.

### 3. WHAT IS YOUR ROLE IN THE PURCHASING PROCESS? (CHECK ALL THAT APPLY)

- a. Recommend/Specify
- b. Final Approval/Buy
- c. User
- d. None of the above. If none of the above please specify.

## CONFERENCE PACKAGES

(PLEASE CHECK ONE OF THE OPTIONS BELOW)

### DISCOUNT FOR UNIC MEMBERS & AFFILIATED ORGANIZATIONS

Includes all convention activities including seminars, screenings, food functions and trade show from 18-21 June.

- (Non-VAT) US \$945 Total Cost per Person
- (VAT) US \$945 + \$75.60 VAT = **\$1,020.60** Total Cost per person

### TRADE SHOW & SEMINARS

Admission to trade show and seminars only.

- (Non-VAT) US \$475 Total Cost per Person
- (VAT) US \$475 + \$38 VAT = **\$513.00** Total Cost per person

### FULL REGISTRATION PACKAGE

Registration includes all convention activities including seminars, screenings, food functions and trade show from 18-21 June.

- (Non-VAT) US \$1,125 Total Cost per Person
- (VAT) US \$1,125 + \$90.00 VAT = **\$1,215** Total Cost per person

### NOTE: ON-SITE REGISTRATION

- (Non-VAT) US \$1,345 Total Cost per Person
- (VAT) US \$1,345 + \$107.60 VAT = **\$1,452.60** Total Cost per person

Please see details above to determine if you are required to pay VAT.

## SPECIAL OFFERS

All paid attendees will receive a **FREE** one-year digital subscription to *Film Journal International* (new subscribers only). NOTE: Your email address is required to receive your FREE subscription. Please make sure to include your email address when registering

Would you like to take advantage of this offer?

- YES  NO

Full registration includes a non-deductible one year FREE digital subscription to *The Hollywood Reporter*. (\$199 value) New subscribers only.

Would you like to take advantage of this offer?

- YES  NO



## 4

## EASY WAYS TO REGISTER

- 1. ONLINE** at:  
[www.cineuropeexpo.com](http://www.cineuropeexpo.com)
- 2. FAX** registration form  
to: Joelle Soliman  
**+1 212.257.6428**
- 3. MAIL** registration form  
with check. Please see  
mailing instructions below.
- 4. CALL** Joelle Soliman at  
**+1 212.493.4064**

## CREDIT CARD INFORMATION

**CineEurope 2012** is authorized to charge the credit card below for registration fees in the amount indicated on this form.

VISA     MASTERCARD     AMEX    EXP. DATE   -

                    

CARD NUMBER

                    

CARDHOLDER'S FIRST NAME AS IT APPEARS ON CARD (PRINT PLEASE)

                    

CARDHOLDER'S LAST NAME AS IT APPEARS ON CARD (PRINT PLEASE)

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 CARD HOLDERS SIGNATURE

**ENCLOSED IS MY CHECK FOR:** \$ \_\_\_\_\_

Please make check payable to **CineEurope**.

**REMITTANCE ADDRESS:**

Prometheus Global Media LLC  
25388 Network Place  
Chicago, IL 60673-1253

**OVERNIGHT ADDRESS:**

JP Morgan Chase  
131 S Dearborn, 6th FL  
Chicago, IL 60603  
Attn: Prometheus Global Media LLC -  
Lockbox # 25388

## WIRE FUNDS

Funds can be wired directly into the CineEurope Bank Account at:

**Prometheus Global Media LLC**

**JP Morgan Chase**

**New York, New York**

**Routing Number: 021000021, Account No: 837497668**

**Swift Code: CHASUS 33**

**Cancellation Policy:** There will be a \$100 fee for all cancellations prior to 2 May 2012. No refunds will be issued after this date. Cancellations must be received in writing.

**Name Changes:** Requests to transfer/change registration names must be submitted in writing by 4 June 2012 (at no charge).

**Single Day Registration:** Single day full registrations will be available for purchase on-site on a limited basis.

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**FOR MORE INFORMATION**

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or contact our U.S. office at

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